## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

KANDICE NEALS, individually and on behalf of all others similarly situated,

Case No.: 19-cv-05660

Judge Ronald A. Guzman

Plaintiff,

v.

PARTECH, INC., a Delaware corporation,

Defendant.

## FIRST AMENDED CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL

Plaintiff Kandice Neals ("Neals") brings this First Amended Class Action Complaint and Demand for Jury Trial against Defendant ParTech, Inc. ("PAR") to put a stop to its unlawful collection, use, and storage of Plaintiff's and the putative Class members' sensitive biometric data. Plaintiff, for her First Amended Class Action Complaint, alleges as follows upon personal knowledge as to herself and her own acts and experiences and, as to all other matters, upon information and belief.

### NATURE OF THE ACTION

- 1. Defendant PAR is a developer of cloud-based point of sale ("POS") systems for the hospitality industry. It offers a range of POS systems that enable businesses—primarily restaurants—to track their employees' time by using a biometric finger scanner.
- 2. When employees first begin their jobs at a restaurant that uses PAR's POS system, they are required to scan their fingerprint in its biometric time tracking system as a means of authentication, instead of using key fobs or other identification cards.
  - 3. While there are tremendous benefits to using biometric time clocks in the

workplace, there are also serious risks. Unlike key fobs or identification cards—which can be changed or replaced if stolen or compromised—fingerprints are unique, permanent biometric identifiers associated with the employee. This exposes employees to serious and irreversible privacy risks. For example, if a fingerprint database is hacked, breached, or otherwise exposed, employees have no means by which to prevent identity theft and unauthorized tracking.

- 4. Recognizing the need to protect its citizens from situations like these, Illinois enacted the Biometric Information Privacy Act, 740 ILCS 14/1, *et seq.* ("BIPA"), specifically to regulate companies that collect and store Illinois citizens' biometrics, such as fingerprints.
- 5. Despite this law, PAR disregards restaurant employees' statutorily protected privacy rights and unlawfully collects, stores, and uses their biometric data in violation of the BIPA. Specifically, PAR has violated (and continues to violate) the BIPA because it did not:
  - Properly inform Plaintiff and the Class members in writing of the specific purpose and length of time for which their fingerprints were being collected, stored, and used, as required by the BIPA;
  - Provide a publicly available retention schedule and guidelines for permanently destroying Plaintiff's and the Class's fingerprints, as required by the BIPA; nor
  - Receive a written release from Plaintiff or the members of the Class to collect, capture, or otherwise obtain their fingerprints, as required by the BIPA.
- 6. Accordingly, this Complaint seeks an order: (i) declaring that Defendant's conduct violates the BIPA; (ii) requiring Defendant to cease the unlawful activities discussed herein; and (iii) awarding liquidated damages to Plaintiff and the proposed Class.

#### **PARTIES**

- 7. Plaintiff Kandice Neals is a natural person and citizen of the State of Illinois.
- 8. Defendant ParTech, Inc. is a corporation organized and existing under the laws of the State of Delaware with its principal place of business located at 8383 Seneca Turnpike, New

Hartford, New York 13413.

#### **JURISDICTION AND VENUE**

- 9. This matter was removed from the Circuit Court of Cook County, Illinois. (*See* dkt. 1.)
- 10. The removing defendant, PAR Technology Corp., asserted that jurisdiction was proper under 28 U.S.C. § 1332. (*See id.* at 3–4.)

## FACTUAL BACKGROUND

# I. The Biometric Information Privacy Act.

- 11. In the early 2000's, major national corporations started using Chicago and other locations in Illinois to test "new [consumer] applications of biometric-facilitated financial transactions, including finger-scan technologies at grocery stores, gas stations, and school cafeterias." 740 ILCS 14/5(b). Given its relative infancy, an overwhelming portion of the public became weary of this then-growing, yet unregulated, technology. *See* 740 ILCS 14/5.
- 12. In late 2007, a biometrics company called Pay By Touch—which provided major retailers throughout the State of Illinois with fingerprint scanners to facilitate consumer transactions—filed for bankruptcy. That bankruptcy was alarming to the Illinois Legislature because suddenly there was a serious risk that millions of fingerprint records—which are unique biometric identifiers and can be linked to people's sensitive financial and personal data—could now be sold, distributed, or otherwise shared through the bankruptcy proceedings without adequate protections for Illinois citizens. The bankruptcy also highlighted the fact that most consumers who had used that company's fingerprint scanners were completely unaware that the scanners were not actually transmitting fingerprint data to the retailer who deployed the scanner, but rather to the now-bankrupt company, and that their unique biometric identifiers could now be

sold to unknown third parties.

- 13. Recognizing the "very serious need [for] protections for the citizens of Illinois when it [came to their] biometric information," Illinois enacted the BIPA in 2008. *See* Illinois House Transcript, 2008 Reg. Sess. No. 276; 740 ILCS 14/5.
- 14. The BIPA is an informed consent statute which achieves its goal by making it unlawful for a company to, among other things, "collect, capture, purchase, receive through trade, or otherwise obtain a person's or a customer's biometric identifiers or biometric information, unless it *first*:
  - (1) informs the subject . . . in writing that a biometric identifier or biometric information is being collected or stored;
  - (2) informs the subject . . . in writing of the specific purpose and length of term for which a biometric identifier or biometric information is being collected, stored, and used; and
  - (3) receives a written release executed by the subject of the biometric identifier or biometric information[.]

740 ILCS 14/15(b).

- 15. The BIPA specifically applies to employees who work in the State of Illinois. BIPA defines a "written release" specifically "in the context of employment [as] a release executed by an employee as a condition of employment." 740 ILCS 14/10.
- 16. Biometric identifiers include retina and iris scans, voiceprints, scans of hand and face geometry, and—most importantly here—fingerprints. *See* 740 ILCS 14/10. Biometric information is separately defined to include any information based on an individual's biometric identifier that is used to identify an individual. *See id*.
- 17. The BIPA also establishes standards for how companies in possession of biometric identifiers and biometric information must handle them. *See* 740 ILCS 14/15(c)–(e).

For instance, the BIPA requires companies to develop and comply with a written policy—made available to the public—establishing a retention schedule and guidelines for permanently destroying biometric identifiers and biometric information when the initial purpose for collecting such identifiers or information has been satisfied or within three years of the individual's last interaction with the company, whichever occurs first. 740 ILCS 14/15(a).

18. Ultimately, the BIPA is simply an informed consent statute. Its narrowly tailored provisions place no absolute bar on the collection, sending, transmitting, or communicating of biometric data. For example, the BIPA does not limit what kinds of biometric data may be collected, sent, transmitted, or stored. Nor does the BIPA limit to whom biometric data may be collected, sent, transmitted, or stored. The BIPA simply mandates that entities wishing to engage in that conduct must make proper disclosures and implement certain reasonable safeguards.

## II. PAR Violates the Biometric Information Privacy Act.

- 19. By the time the BIPA passed through the Illinois Legislature in mid-2008, many companies who had experimented with using biometric data as an authentication method stopped doing so, at least for a time. That is because Pay By Touch's bankruptcy, described in Section I above, was widely publicized and brought attention to consumers' discomfort with the use of their biometric data.
- 20. Unfortunately, PAR failed to address these concerns. PAR continues to collect, store, and use restaurant employees' biometric data in violation of the BIPA.
- 21. Specifically, PAR sells and/or leases its POS systems with a biometric fingerprint scanner to restaurants. When employees first begin work at a restaurant that uses a PAR POS system, they are required to have their fingerprints scanned in order to enroll them in its fingerprint database.

- 22. Restaurants use PAR's POS system as an employee time tracking system that requires the restaurant's employees to use their fingerprints as a means of authentication. Unlike a traditional time clock, employees have to use their fingerprint to "punch" in to or out of work.
- 23. PAR failed to inform restaurant employees of the complete purposes for which it collects their sensitive biometric data or to whom the data is disclosed, if at all. Indeed, restaurant employees are unaware that by providing their biometric identifiers to the restaurant they are actually transmitting their sensitive biometric data to PAR.
- 24. PAR similarly failed to provide restaurant employees with a written, publicly available policy identifying its retention schedule, and guidelines for permanently destroying restaurant employees' fingerprints when the initial purpose for collecting or obtaining their fingerprints is no longer relevant, as required by the BIPA. An employee who leaves the restaurant does so without any knowledge of when their biometric identifiers will be removed from PAR's databases—or if they ever will be.
- 25. The Pay By Touch bankruptcy that catalyzed the passage of the BIPA highlights why conduct such as PAR's—where the restaurant employees are aware that they are providing biometric identifiers to their employer but are not aware of the full extent of the reasons they are doing so, nor are informed who else is receiving this data—is so dangerous. That bankruptcy spurred Illinois citizens and legislators to realize a critical point: it is crucial for people to understand when providing biometric data who exactly is collecting it, who it will be transmitted to, for what purposes, and for how long. But PAR disregards these obligations, and instead unlawfully collects, stores, and uses restaurant employees' biometric identifiers and information without proper consent.
  - 26. Ultimately, PAR disregards employees' statutorily protected privacy rights by

violating the BIPA.

## FACTS SPECIFIC TO PLAINTIFF NEALS

- 27. Plaintiff Neals worked at a Charley's Philly Steaks restaurant in Schaumburg,Illinois starting in May 2018.
- 28. As a new employee, Charley's Philly Steaks required Neals to scan her fingerprint into the PAR POS system at its restaurant in Schaumburg, Illinois so that it could use it as an authentication method to track her time. PAR then collected and stored Neals's biometric identifier into its database.
- 29. Each time Neals began and ended her workday, she was required to scan her fingerprint into PAR's POS system.
- 30. PAR never informed Neals of the specific limited purposes or length of time for which it collected, stored, or used her fingerprint.
- 31. Similarly, PAR never informed Neals of any biometric data retention policy it developed, nor whether it will ever permanently delete her fingerprint.
- 32. Neals never signed a written release allowing PAR to collect or store her fingerprint.
- 33. Neals has continuously and repeatedly been exposed to the risks and harmful conditions created by PAR's violations of the BIPA alleged herein.
- 34. Plaintiff seeks liquidated damages under BIPA as compensation for the injuries PAR has caused.

#### **CLASS ALLEGATIONS**

35. **Class Definition**: Plaintiff Kandice Neals brings this action pursuant to 735 ILCS 5/2-801 on behalf of herself and a Class of similarly situated individuals, defined as follows:

All residents of the State of Illinois who scanned their fingerprints into a PAR POS system in the State of Illinois.

The following people are excluded from the Class: (1) any Judge or Magistrate presiding over this action and members of their families; (2) Defendant, Defendant's subsidiaries, parents, successors, predecessors, and any entity in which the Defendant or its parents have a controlling interest and its current or former officers and directors; (3) persons who properly execute and file a timely request for exclusion from the Class; (4) persons whose claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiff's counsel and Defendant's counsel; and (6) the legal representatives, successors, and assigns of any such excluded persons.

- 36. **Numerosity**: The exact number of Class members is unknown to Plaintiff at this time, but it is clear that individual joinder is impracticable. Defendant has collected, captured, received, or otherwise obtained biometric identifiers or biometric information from at least hundreds of employees who fall into the definition of the Class. Ultimately, the Class members will be easily identified through Defendant's records.
- 37. **Commonality and Predominance**: There are many questions of law and fact common to the claims of Plaintiff and the Class, and those questions predominate over any questions that may affect individual members of the Class. Common questions for the Class include, but are not necessarily limited to the following:
  - a) whether Defendant collected, captured, or otherwise obtained Plaintiff's and the Class's biometric identifiers or biometric information;
  - b) whether Defendant properly informed Plaintiff and the Class of its purposes for collecting, using, and storing their biometric identifiers or biometric information;
  - c) whether Defendant obtained a written release (as defined in 740 ILCS 14/10) to collect, use, and store Plaintiff's and the Class's biometric identifiers or biometric information;

- d) whether Defendant has sold, leased, traded, or otherwise profited from Plaintiff's and the Class's biometric identifiers or biometric information;
- e) whether Defendant developed a written policy, made available to the public, establishing a retention schedule and guidelines for permanently destroying biometric identifiers and biometric information when the initial purpose for collecting or obtaining such identifiers or information has been satisfied or within three years of their last interaction, whichever occurs first;
- f) whether Defendant complies with any such written policy (if one exists); and
- g) whether Defendant used Plaintiff's and the Class's fingerprints to identify them.
- 38. Adequate Representation: Plaintiff will fairly and adequately represent and protect the interests of the Class and has retained counsel competent and experienced in complex litigation and class actions. Plaintiff has no interests antagonistic to those of the Class, and Defendant has no defenses unique to Plaintiff. Plaintiff and her counsel are committed to vigorously prosecuting this action on behalf of the members of the Class and have the financial resources to do so. Neither Plaintiff nor her counsel have any interests adverse to those of the other members of the Class.
- 39. Appropriateness: This class action is appropriate for certification because class proceedings are superior to all other available methods for the fair and efficient adjudication of this controversy and joinder of all members of the Class is impracticable. The damages suffered by the individual members of the Class are likely to have been small relative to the burden and expense of individual prosecution of the complex litigation necessitated by Defendant's wrongful conduct. Thus, it would be virtually impossible for the individual members of the Class to obtain effective relief from Defendant's misconduct. Even if members of the Class could sustain such individual litigation, it would not be preferable to a class action because individual litigation would increase the delay and expense to all parties due to the complex legal and factual

controversies presented in their Complaint. By contrast, a class action presents far fewer management difficulties and provides the benefits of single adjudication, economies of scale, and comprehensive supervision by a single court. Economies of time, effort, and expense will be fostered and uniformity of decisions will be ensured.

# CAUSE OF ACTION Violation of 740 ILCS 14/1, et seq. (On Behalf of Plaintiff and the Class)

- 40. Plaintiff incorporates the foregoing allegations as if fully set forth herein.
- 41. The BIPA requires companies to obtain informed written consent from employees before acquiring their biometric data. Specifically, the BIPA makes it unlawful for any private entity to "collect, capture, purchase, receive through trade, or otherwise obtain a person's or a customer's biometric identifier or biometric information, unless [the entity] first: (1) informs the subject . . . in writing that a biometric identifier or biometric information is being collected or stored; (2) informs the subject . . . in writing of the specific purpose and length of term for which a biometric identifier or biometric information is being collected, stored, and used; *and* (3) receives a written release executed by the subject of the biometric identifier or biometric information..." 740 ILCS 14/15(b) (emphasis added).
- 42. The BIPA also mandates that companies in possession of biometric data establish and maintain a satisfactory biometric data retention (and—importantly—deletion) policy. Specifically, those companies must: (i) make publicly available a written policy establishing a retention schedule and guidelines for permanent deletion of biometric data (*i.e.*, when the employment relationship ends); and (ii) actually adhere to that retention schedule and actually delete the biometric information. *See* 740 ILCS 14/15(a).
  - 43. Unfortunately, PAR fails to comply with these BIPA mandates.

- 44. PAR is corporation and thus qualifies as a "private entity" under the BIPA. *See* 740 ILCS 14/10.
- 45. Plaintiff and the Class are individuals who had their "biometric identifier[s]" collected by PAR (in the form of their fingerprints), as explained in detail in Section II. *See* 740 ILCS 14/10.
- 46. Plaintiff's and the Class's biometric identifiers or information based on those biometric identifiers were used to identify them, constituting "biometric information" as defined by the BIPA. *See* 740 ILCS 14/10.
- 47. PAR violated 740 ILCS 14/15(b)(3) by negligently failing to obtain written releases from Plaintiff and the Class before it collected, used, and stored their biometric identifiers and biometric information.
- 48. PAR violated 740 ILCS 14/15(b)(1) by negligently failing to inform Plaintiff and the Class in writing that their biometric identifiers and biometric information were being collected and stored.
- 49. PAR violated 740 ILCS 14/15(b)(2) by negligently failing to inform Plaintiff and the Class in writing of the specific purpose and length of term for which their biometric identifiers or biometric information were being collected, stored, and used.
- 50. PAR violated 740 ILCS 14/15(a) by negligently failing to publicly provide a retention schedule or guideline for permanently destroying its employees' biometric identifiers and biometric information.
- 51. By negligently collecting, storing, and using Plaintiff's and the Class's biometric identifiers and biometric information as described herein, PAR violated Plaintiff's and the Class's rights to privacy in their biometric identifiers or biometric information as set forth in the

BIPA, 740 ILCS 14/1, et seq.

52. On behalf of herself and the Class, Plaintiff seeks: (1) injunctive and equitable relief as is necessary to protect the interests of Plaintiff and the Class by requiring Defendant to comply with the BIPA's requirements for the collection, storage, and use of biometric identifiers and biometric information as described herein; (2) liquidated damages of \$5,000 for each willful and/or reckless violation of the BIPA pursuant to 740 ILCS 14/20(2) or, in the alternative \$1,000 for each negligent violation of the BIPA pursuant to 740 ILCS 14/20(1); and (3) reasonable attorneys' fees, costs, and expenses pursuant to 740 ILCS 14/20(3).

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiff Kandice Neals, on behalf of herself and the Class, respectfully requests that the Court enter an Order:

- A. Certifying this case as a class action on behalf of the Class defined above, appointing Plaintiff Neals as a representative of the Class, and appointing her counsel as Class Counsel;
  - B. Declaring that Defendant's actions, as set out above, violate the BIPA;
- C. Awarding statutory damages of \$5,000 for *each* willful and/or reckless violation of BIPA pursuant to 740 ILCS 14/20(2) or, in the alternative, statutory damages of \$1,000 for *each* negligent violation of BIPA pursuant to 740 ILCS 14/20(1);
- D. Awarding injunctive and other equitable relief as is necessary to protect the interests of the Class, including an Order requiring Defendant to collect, store, and use biometric identifiers or biometric information in compliance with the BIPA;
- E. Awarding Plaintiff and the Class their reasonable litigation expenses and attorneys' fees;

- F. Awarding Plaintiff and the Class pre- and post-judgment interest, to the extent allowable; and
  - G. Awarding such other and further relief as equity and justice may require.

## **JURY TRIAL**

Plaintiff demands a trial by jury for all issues so triable.

Respectfully submitted,

**KANDICE NEALS,** individually and on behalf of all others similarly situated,

Dated: January 15, 2020 By: /s/ J. Eli Wade-Scott

One of Plaintiff's Attorneys

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# **CERTIFICATE OF SERVICE**

I, J. Eli Wade-Scott, hereby certify that on January 15, 2020, I served the above and foregoing *First Amended Class Action Complaint and Demand for Jury Trial* by causing a true and accurate copy of such paper to be filed and transmitted to all counsel of record via the Court's CM/ECF electronic filing system.

s/ J.	Eli V	Wade-Scott	
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